

## WHY PARTNER WITH GREATAMERICA?

## Because one size does not fit all

That's why we invest so much into our partner relationships, and why so many equipment manufacturers, distributors, and dealers choose GreatAmerica over other companies.

## They know how hard we work to...

UNDERSTAND YOUR NEEDS We learn how you approach your markets, the strengths and challenges in your distribution channels, where you want to make changes and improvements, and where we can help you increase sales and revenues.

ALIGN TO YOUR GOALS Are we the right fit? Can we complement your current sales efforts and contribute to your future growth and success? We match your goals and objectives with our experience and knowledge to determine if we can be a catalyst for your sales growth.

BUILD YOUR PROGRAM

We work with key players in your organization combining our collective knowledge to create a powerful arsenal of customized finance programs and tools that differentiates you from your competition.

TRAIN & IMPLEMENT

Effective finance programs are embraced by sales teams. We provide the training and tools to support your sales approach and gain traction with your team so they embrace, engage, and endorse your new finance program.

MARKET & PROMOTE

Our Marketing Group is always available to collaborate on customized materials to support your marketing efforts and communicate the finance programs to your sales channel.

## LET US BUILD A CUSTOMIZED SOLUTION FOR YOU.

Our customized approach to creating, constructing, and implementing finance programs help our partners achieve greater success and keep their customers for a lifetime.

**Contact Us Today!** 



Helping You Get There.

www.greatamerica.com