

PITFALLS OF RUNNING OLD TECHNOLOGY



Operating your business on old, outdated technology can cost your organization much more than the cost of a technology upgrade. You should be aware of these pitfalls of running old technology and employ a strategy to make sure yours is current.

Pitfall #1: Cybersecurity Threats

According to CNBC, 43% of cyberattacks target small businesses, and only 14% are prepared to defend themselves.

Even a single outdated device, like a printer, PC, or laptop can be the vulnerability hackers need to access and take down or hold hostage your systems.

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Pitfall #2: Decreased Productivity

As equipment ages, it becomes more of a liability than an asset. Here's why:

- The user spends increased time waiting for certain programs to load or perform.
- The time normally spent on completing tasks is replaced with service calls to repair the technology.
- There is less flexibility when it comes to accessing integrations and applications, creating a less efficient path from Point A to Point B.

Pitfall #3: Higher Costs

The costs associated with maintaining legacy technology and software are prohibitive. It is inevitable that as your technology ages, it will fail. You could spend more on service tickets than the cost to simply update your system.

Contact us Today and Avoid these Pitfalls!