

Benefits of Financing CHEAT SHEET

Don't leave it up to your customer to figure out how to afford the solution you propose. Help them find the best financing solution by offering a monthly payment. Keep this cheat sheet handy and be prepared to talk about the benefits they'll receive.

NO NEED TO COMPROMISE

Don't delay putting the latest and best equipment/software to work for you. Enjoy productivity improvement with the right tool for the job when you need it.

100% FINANCING

Leasing offers you the productivity of the equipment/technology you require while managing cash flow needs. Additionally, soft costs such as installation, freight, or equipment set up and service contracts can be included in the monthly payment.

PROVIDES A HEDGE AGAINST INFLATION

Lease payments are fixed and allow you to pay for today's equipment/software with tomorrow's dollars as you earn.

PRESERVES CASH AND CREDIT LINES

Leasing is a proven way to conserve capital while acquiring needed equipment/software. Leasing does not tie up existing credit lines. It allows you to keep capital available for critical, growth driving areas such as personnel, inventory, or advertising.

LOW MONTHLY PAYMENTS

We can customize a lease plan that will fit your budget needs. Payments are often lower than conventional financing.

NO DOWN PAYMENT

Preserve and protect your cash flow by keeping your money available to work for you rather than sinking it into a depreciating asset.

FLEXIBLE LEASE TERMS

Choose from a variety of lease terms to suit your individual needs. We will quote various options so you can make an informed decision.

OPTION TO BUY

If you decide you want to own the equipment/ software at the end of the lease, simply pay the amount specified in the terms of the lease.

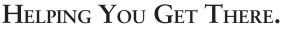
EASIER BUDGETING

Fixed monthly payments allow you to accurately forecast budgets.

Progressive Solution Providers Need Progressive Financing:

Technology Providers innovating their offerings through Managed IT Services and beyond need a financing resource with progressive solutions to meet the modern buyer's needs.

Visit <u>www.greatamerica.com/finance-tech</u> to learn more.



www.greatamerica.com

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