

# Benefits of Financing

## CHEAT SHEET

Don't leave it up to your customer to figure out how to afford the solution you propose. Help them find the best financing solution by offering a monthly payment. Keep this cheat sheet handy and be prepared to talk about the benefits they'll receive.

### **NO NEED TO COMPROMISE**

Don't delay putting the latest and best equipment/software to work for you. Enjoy productivity improvement with the right tool for the job when you need it.

### **100% FINANCING**

Leasing offers you the productivity of the equipment/technology you require while managing cash flow needs. Additionally, soft costs such as installation, freight, or equipment set up and service contracts can be included in the monthly payment.

### **PROVIDES A HEDGE AGAINST INFLATION**

Lease payments are fixed and allow you to pay for today's equipment/software with tomorrow's dollars as you earn.

### **PRESERVES CASH AND CREDIT LINES**

Leasing is a proven way to conserve capital while acquiring needed equipment/software. Leasing does not tie up existing credit lines. It allows you to keep capital available for critical, growth driving areas such as personnel, inventory, or advertising.

### **LOW MONTHLY PAYMENTS**

We can customize a lease plan that will fit your budget needs. Payments are often lower than conventional financing.

### **NO DOWN PAYMENT**

Preserve and protect your cash flow by keeping your money available to work for you rather than sinking it into a depreciating asset.

### **FLEXIBLE LEASE TERMS**

Choose from a variety of lease terms to suit your individual needs. We will quote various options so you can make an informed decision.

### **OPTION TO BUY**

If you decide you want to own the equipment/software at the end of the lease, simply pay the amount specified in the terms of the lease.

### **EASIER BUDGETING**

Fixed monthly payments allow you to accurately forecast budgets.

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### **Progressive Solution Providers Need Progressive Financing:**

Technology Providers innovating their offerings through Managed IT Services and beyond need a financing resource with progressive solutions to meet the modern buyer's needs.

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